

Special Saturday

15c Gas Mantles - 3 for 29c
 "Lindsay Wizard" Gas Mantles, upright or inverted. Tell your friends. Come early.

The Watts-Lamberd Co.

Special Saturday in Basement.
\$1.25 CEDAR OIL MOP AND 25c BOTTLE CEDAR OIL POLISH FOR 89c
 A New Shipment Just Received.

This Store Is Full From Basement to Top Floor With New Merchandise

Women's Attractive Coats For Fall and Winter



The best Coat values in our city at the following prices:
\$10, \$12.50, \$14.75, \$16.50, \$18.75, \$21.50, \$25, \$29.75, \$32.50 to \$50.00.

Full, rippling, voluminous (the new fullness) yet—and here is the wonder story of coat fabric makers—nothing heavy, nothing draggy. But all are thick, soft-pile fabrics, deep rich colorings—that rival the woods of autumn. Bolivias, Zibelines, Duvetyes, Satiny Charmeuse, Panné Velvets, Wool Velours, Tipperary Tweeds, and Tyrolean Wool—every fashionable fabric. Dressy Coats, Fur Trimmed Coats, Coats especially suited for Auto and Travel—street and utility Coats.

New Tailored Suits That Demand Admiration



A Superb Exposition of Ladies' and Misses' Fashionable Suits at Popular Prices.

\$16.50, \$18.50, \$20, \$21.50, \$25.00, \$35.00, \$39.50, \$45.00, \$47.50, \$50.00 and \$55.00.

Tailored Suits that are authentic in every detail. Beautiful Styles, embracing all of the season's newest and most popular fabrics, Broadcloth, Gabardine, Serges, Diagonal Cloth, smart mixtures; many are handsomely fur-trimmed, others are strictly plain tailored suits with just a touch of color or trimmings. All the new shades as well as staple colors in a complete range of Ladies' and Misses' sizes. A large assortment of new models for extra stout figures.

Best Suit values in Clarksburg. We back this statement with the greatest showing of tailored Suits in this part of the state. At each price you will find the Suits shown here superior in style, fabric and tailoring.

Another Unloading of New Trimmed Hats at \$5.00



A collection of new models—that are indeed wonderful for the price, \$5.00. We specialize on trimmed hats at \$5.00. It is a great pleasure to announce Millinery of such smart distinction! A group of trimmed hats portraying the latest styles and harmonizing in colors with fall costumes. The Best Hats in Town at \$5.00.

Also large assortments of exquisite models at \$7.50 to \$12.50.

BEAUTIFUL NEW DRESSES

\$12.50, \$14.75, \$16.75, \$19.75, \$21.50, \$25, \$30 and \$35.

Dresses for all occasions, especially afternoon and street Dresses. Showing the new straighter silhouette; the new colors; new ornamentation, such as wool and silk embroidery and fur, materials Serges and Silks, some in combination of Silk and Serge, also Charmeuse and Crepes. At each price you will find dresses of unusually good value.

New shipments arrive almost daily. Never in the history of this Dress Store have we sold so many beautiful Dresses! Women tell us that it is the best line in our city to choose from. The Styles, Materials and Prices are right.

New Gloves For Fall Wear

Splendid stocks of gloves have been assembled for your early selection.
 AT \$1.25 PR.—Washable White Doeskin, one-button, all sizes.
 AT \$1.25 PR.—Two-button glove gloves, all sizes in black, gray, tan, white.
 AT \$1.25 PR.—Ladies' and Misses' heavy cape gloves, all sizes in tan.
 AT \$1.50 PR.—Washable Cape Gloves, one-button style, colors, Ivory, Sand, Gray.
 AT \$1.50 PR.—2-button, fine glove gloves. White and black, or embroidered in contrasting colors.
 AT \$1.75 PR.—Extra quality white glove gloves, fancy black embroidery on back.
 AT \$2.00 PR.—Washable Cape Gloves, selected stock, heavy embroidery, one-button. Colors—Sand, Ivory, Gray.
 CHILDREN'S FALL GLOVES
 AT 50c PR.—Children's gauntlet gloves, strap fastener, sizes in tan for 2 to 6 years.
 AT 75c PR.—Boys' fleeced lined gloves, all sizes in tan.
 AT 75c PR.—Girls' medium weight Cape gloves in light tan.
 AT \$1.25 PR.—Children's extra quality Cape Gloves, all sizes.

The Bed Store Offers Extraordinary Values in Brass Beds, Enameled Beds High Grade Mattresses and Bed Springs.

In no other store in this section of the state will you find Beds and Bedding so reasonable in price, absolutely the very best makes of high grade Beds, Springs and Mattresses for little money.

SALES OF INTEREST TO EVERY HOUSEKEEPER

MAISELLES QUILTS 1.98
 Regular price \$3.50. Hemmed, extra weight and size. Attractive floral patterns.
HONEYCOMB TOWELS 6 FOR 33c
 Size 15x31 inches. Pure white, hemmed ends. Neat red borders.
\$2.50 CROCHET QUILTS \$1.50
 Hemmed, extra sizes, floral and medallion patterns.
25c BLEACHED TURKISH BATH TOWELS
 Size 22x15 inches. Pure bleach, very absorbent, hemmed ends.
MERCERIZED NAPKINS, 98c Doz
 Size 20x20 inches, good weight, highly mercerized finish, small floral designs.

Waists of Distinction For Every Occasion

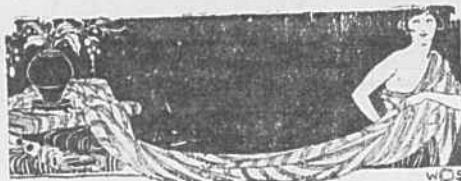
Our Waist Section has been greatly enlarged and is prepared to serve your every need for the current season. The newest and most authentic waist styles for fall and winter are shown in wonderful variety of colors and charming models.

SPECIAL FANCY SILK WAISTS \$3.98
 Novelty plaids in rich colors for wear with fall suits. Complete range of sizes.
FINE LINGERIE BLOUSES \$1.50 \$2.25 \$2.50 \$2.98
 Made of sheer velvets and batiste, dainty Venise lace trimmings.
"MAX FIELD" SILK WAISTS
 Exclusively sold by this store in Clarksburg. Beautiful models in plain and fancy Silks, including plaids and stripes. Perfect designing and workmanship.

BLOUSES OF GEORGETTE CREPE, RADIANT LACES AND NETS
 Some of the season's most beautiful styles. Fine waists of silk Georgette in plain colors or in combinations of contrasting shades. Dress waists of exquisite Radiant Laces and Nets in Black, White and Paris. Prices \$5.98 and \$6.50.

SPECIAL NEW SILK BLOUSES, \$2.50
 Stylish new blouses of Crepe de Chine and Japanese Silks in white and flesh.

Beautiful New Fall Silks and Fabrics



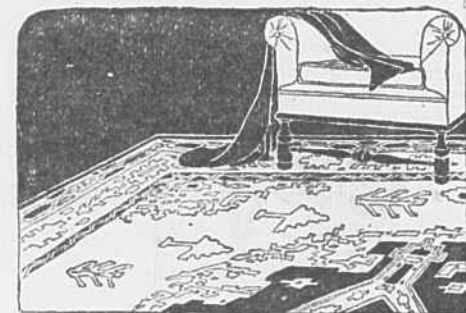
The season's choicest materials for Suits, Wraps and Dresses in complete assortments of colors and styles.

NEW WORSTED FABRICS, 50c YARD
 Special values. Plain Serges, Wool Batiste, Novelty Plaids and Checks.
FINE WOOLEN DRESS GOODS
 The newest fall and winter styles in all the wanted colors. Serges, Poplins, Togo Crepes, Sallie, Gabardine, Skirting Plaids and Novelty Coat fabrics. Price \$1.00 to \$2.50 yard.
FINE CREPE DE CHINE, \$1.25 YARD
 Width 40 inches. Colors—Black, Navy, Belgian Blue, Sky, Pink, Mauve, Reseda, White, Dark Green, Burgundy, Dark Brown, Gray.

FINE BROADCLOTH, \$1.98 YARD
 A very handsome material for Suits and Coats. Width 48 inches, sponged and shrunk. Black, Navy, Ink Blue, Copenhagen, Dark Brown, Russia Green, Burgundy.
FANCY PLAID AND STRIPE SILKS \$1.75 AND \$2.00 YARD
 The most stylish silks for Waists and to combine with other materials in dresses. Rich colorings in large plaids and wide stripes. Width 36 inches.
 Silk and Wool Poplins \$1.35 Yard
 Black Satin Duchess \$1.60 Yard
 40-inch Charmeuse \$2.25 Yard
 40-inch Crepe Meteor \$2.25 Yard
 Yard-wide Taffetas \$1.35 Yard
 Black Taffetas—yard wide 98c Yard

There's Lively Interest In Rugs, Curtains and Draperies

There is so much cheerful choosing, so many beautiful New Rugs, Curtains and Draperies, Cretonnes, Handsome Silks and Nets, all are so very new, so many pleased comments on the price of our Rugs, Curtains and Draperies and Drapery fabrics. Yes it is a fact—because we are told daily that we not only have large assortments to select from but that our prices are lower than elsewhere. New things continue to arrive almost daily and they are scarcely free from their wrappings before they leave us. Some extraordinary values in new Rugs.



Some Extraordinary Values in New Rugs

9x12 ft. wool and cotton (Union) Rugs, reversible, neat new designs and colorings. Price \$6.98.
 Tapestry Brussels Rugs—Room size 9x12 feet, at \$14.98, \$16.98, \$20.00 and \$21.50.
 Velvet Rugs—9x12 feet, at \$17.98, \$18.98, \$25.00 and \$31.50.
 Axminster Rugs—9x12 feet, at \$22.50, \$23.50, \$25.00, \$27.50, \$30.00, \$31.50 and \$35.00.
 Royal Wilton Rugs—9x12 feet at \$42.50, \$45.00, and \$47.50.
 Royal Ka-Shan Wilton Rugs—9x12 feet, at \$65.00 to \$77.50.
 New shipment of Congoleum Rugs. Room size 9x12 feet, made in one piece. Price \$11.00.

AFTER SUPPER SPECIALS, SATURDAY NIGHT, SEPTEMBER 30th

18c Pillow Cases, 15c each
 Size 36x42 inches.
7 Rolls of Crepe Toilet Paper, Reg. Value 50c, 29c
\$10 Congoleum Rugs, size 9x10 ft. 6 inches, \$6.98
6 Cups and Saucers or 6 Dinner Plates, 49c
Silk Gloria Umbrellas, 98c
 Natural wood handles, styles for men and women.
\$2.00 Axminster Rugs, \$1.69
 A large line of new designs, size 27x54 inches.
Seamless Sheets, 73c
 Size 81x90 inches.

Infants' Fall Wraps



Complete new lines of attractive white wraps for little people. Long and short capes and coats of fine serges, wool batiste and other suitable white materials. Dainty trimming of lace or imitation hand embroidery. Sizes up to 5 years.

BIEN JOLIE BRASSIERES
 Our stocks of these splendid Brassieres are constantly replenished and there is a complete assortment of the most desirable fall models. Bien Jolie Brassieres are expertly designed, and only the best materials are used. A variety of lace and embroidery trimmed styles. Prices 50c, \$1.00, \$1.50.

Exquisite Autumn Trimmings, Laces, Chiffons, Nets, Furs.

Interesting displays of the season's newest dress trimmings. Beautiful silver and gold laces, braids and ornaments. Radiant laces in colored all-overs and founting; Novelty braids, metallic garnitures, chiffons and silk nets in all the wanted colors. A rare collection of fine net and Venise laces, Chantilly edges and banding.

THE VOGUE FOR FUR TRIMMINGS
 Fashion decrees fur trimmings for Suits, Coats and Dresses. Fur handings in every wanted style. Fitch Silver Squirrel, Curly Krimmer, Neaseal, Nutria and Coney in Black, Brown and Gray. Prices 25c to \$3.00 yard.

Charming Fall Neckwear
 Featuring the latest and most authentic neckwear styles for the current season. Large sailor collars of Organdie, Georgette and Broadcloth. The new roll collars to be worn with suits and coats. Lace vesties, coat sets of Venise lace and Georgette Crepes. Prices 25c to \$2.00.
 Always Something New.

Saturday In The Economy Basement

\$1.75 Aluminum Coffee Percolator 1.09
\$2.00 Aluminum Double Boilers 1.09
\$2.98 Curtain Stretchers 1.39
\$12.50 Dinner Sets 7.49
 100-piece
4 White Baking or Mixing Bowls, 33c set

The Best Hosiery For The Price

New Fall Stocks of dependable Hosiery for every member of the family.



Silk Boot Hose 50c Pr.
 All sizes in black and white and fancy black and white stripes.
Men's Lisle Sox, 25c Pr.
 All sizes, Black, Navy, Gray.

Notaseme Stockings, 25c Pair.
 New lot Notaseme Hose for women, light and medium weight in black. Notaseme Stockings for children, fine rib in black and white.
"Burson" Extra Size Hose 25c Pr.
"Onyx" Mercerized Lisle Hose 50c Pr.
Infants' Wool Hose, 25c Pr.

Fancy Silk Hosiery
 Beautiful new Silk Stockings in stripes and clocks. Colors to match fall costumes. Plenty of white and black effects. Price \$1.00.

SPECIAL BOYS' HEAVY WEIGHT STOCKINGS 25c Pr.
 "Notaseme" Hose for boys. Made to stand hard wear. Re-enforced heels and soles. Sizes 7 1/2 to 11. Special value at 25c pair.

Hundreds of Pairs of New Curtains on Sale Saturday

\$1.50 Scrim Curtains, \$1 Pr.
 With Insertions and Edge.
\$1.50 All-over Net Curtains \$1.00 Pr.
\$2.00 and \$2.50 Lace Curtains \$1.50 Pr.
 Fillet weave, everyone brand new. Neat all-over designs.
 signs. White and ecru.
\$5.00 and \$6.00 Cable Net Curtains \$3.85 Pr.
 Tapestry Portieres \$2.50 to \$5.00 pair.
 Couch Covers \$1.50 to \$5.00.

Extraordinary Values in Blankets and Comforts

Complete lines of Cotton Blankets from \$1.25 the pair with easy rises up to \$2.00. Gray or White with fancy borders.
 Woolnap Blankets at \$2.50 that are extra large and good weight in gray with fancy borders. Other Woolnap Blankets at \$2.98 to \$3.98 the pair.
 Wool and Cotton Blankets at \$4.50 the pair, large size.
\$7.50 Wool Blankets \$5.50 Pr.
 This is the greatest Blanket in America today for the price, extra good weight and size. Mohair binding—all colors of plaids. Also the same Blanket in white with colored borders. We advise early selection, they will go quickly.
 Sanitary Comforts, direct to us from America's largest mill. Exceptional values in New Comforts at \$1.25, \$1.35, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.98 and \$3.50.

